



digital and direct

Experience Creative

What we want:

An enthusiastic and progressive thinker with the ability to use technical expertise to deliver excellence through creative ideas and innovation. An ideator, doer and maker, someone that can translate concepts into viable executional pieces.

We need an enthusiastic and technically savvy person, with good programming skills, but this position is for a creative minded person.

What you'll do:

- Inspire and bring ideas to life
- Evangelise innovation and encourage discovery
- Liaise with members of the department in non hierarchical team structure
- Pollinate the use of technology creatively throughout the company and clients alike
- Ensure all ideas and development meets digital usability standards and functionality
- Be an ambassador for creative execution coupled with technical innovation across all aspects of human interaction with brands (be it digital or analogue)
- Be able to find solutions and always have the attitude to proactively deliver great work - and love challenges!

What you need:

- Be hands-on
- Strong, organised personality
- Attentive to detail and delivery timings
- Must live and breathe innovation technology and ideas
- Good knowledge of current trends and brand comms eco-systems
- At least 5 years in an agency environment with proven track record of technical solutions
- Examples of work showing creative and technical thinking working together
- Love multi-channel communication and experimental technologies
- Knowledge in Flash AS2/ AS3, 3D software package, HTML5, ad serving platforms, mobile technologies and OS, social media and Google's API exposure, understanding of front and back end development

