



Traffic Manager (DAD065)

We required a traffic manager for our growing digital team which currently consists of 30-40 creatives and 20-30 developers. Previously creative and development had been trafficked separately but there is a need to work the creative into the development process more fluidly. The role is a long term requirement.

Responsibilities

Weekly schedule:

- Gathering information from account managers and project managers about forthcoming projects, timings and budgets
- Identify resource requirements per team
- Working closely with creative/development heads to allocate the work sensibly

Day to day trafficking:

- Managing deviations from schedule and sudden new requirements and cancellations
- Making sure resource is being used sensibly across the business

In addition there will be a need to work with central resource management to make sure timesheets, holiday planning, bookings and other admin tasks are being done in accordance with existing DAD process, although the emphasis of this role will be on workflow management.

Requirements

- Knowledge of creative and digital process
- Agency experience
- Ability to deal with account managers, project managers, creatives, developers etc being helpful but pushing back when necessary
- Good communicator
- Ability to work with central DAD resource to ensure consistency across the business.

